



GE Healthcare and Leading Korean Hospital Aim to Accelerate AI Ecosystem Using GE's New Edison Digital Health Platform

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- *Seoul National University Bundang Hospital to leverage GE Healthcare's artificial intelligence (AI) capabilities to take the lead in using medical AI in their hospital system.*
- *The two collaborators intend to support and accelerate Korean start-ups to test and develop clinical applications on Edison Digital Health Platform*

Seoul, South Korea – March 31, 2022 —GE Healthcare and Seoul National University Bundang Hospital (SNUBH) have entered a memorandum of understanding to explore opportunities for SNUBH to leverage Edison Digital Health Platform and related services from GE Healthcare. SNUBH and GE Healthcare aim to support and accelerate Korean start-ups in the development and deployment of clinical and operational applications on the platform.

This will be the first complete deployment of Edison Digital Health Platform for developers in Korea. The platform is GE Healthcare's application hosting and development platform which offers a catalogue of healthcare-specific services that enable rapid design, development, and deployment of applications and algorithms.

"As a leading global medical technology, pharmaceutical diagnostics, and digital solutions innovator, GE Healthcare enables clinicians to make fast, more informed decisions through intelligent devices, data analytics, applications and services, supported by our Edison Digital Health Platform," said Paritosh Dhawale, Senior Vice President and General Manager of Edison Digital Health Platform, GE Healthcare.

SNUBH is considered one of the leading digital hospitals in Korea particularly for its expertise in the clinical applications of medical equipment. By installing Edison Digital Health Platform, SNUBH anticipates rapidly and easily expanding upon its AI offerings across the enterprise. It plans to become a global example of how to effectively and efficiently develop and deploy AI models.

"Our intended collaboration with GE Healthcare will help us accelerate digitalization in patient care and contribute to improvements in South Korea's public health by boosting disruptive start-ups that deliver the best solutions for quality and affordable healthcare to customers faster," said Nam Jong Paik, President & CEO, SNUBH. "Start-ups can innovate in a safe and secure clinical environment and receive clinical and business mentoring on their applications."

"COVID-19 tested the resilience of healthcare systems around the world, but also accelerated opportunities to transform healthcare. Open innovation to crowdsource ideas and co-create solutions is the secret recipe of this transformation," said Elie Chaillot, President & CEO of GE Healthcare's Intercontinental region. "There is no one-size-fits all approach to this healthcare transformation. Collaborations with local players are key to customizing and improving healthcare access, care delivery and patient outcomes – and achieving success for GE Healthcare."

About GE Healthcare:

GE Healthcare is the \$17.7 billion healthcare business of GE (NYSE: GE). As a leading global medical technology, pharmaceutical diagnostics and digital solutions innovator, GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison Digital Health Platform. With over 100 years of healthcare industry experience and around 47,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world.

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Media Contact:

US Media Contact:

Kyerstin Hill

Kyerstin.hill@ge.com

+1 708 738 7741

South Korea Media Contact:

Jin-Hee Hahn

Jin-Hee.Hahn@ge.com

+82 10 2241 7554