A Better Patient Experience at SimonMed Imaging Coming with new GE MRI Tech

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SCOTTSDALE, AZ – December 8, 2020 -- SimonMed Imaging, one of the largest outpatient imaging providers in the US, is pleased to be the first in Arizona to bring a new, patient-friendly MRI technology to patients.

SimonMed will deploy GE Healthcare's SIGNA Architect 3T MRI scanner with new AIR Recon DL technology that improves the patient experience through shorter scan times while also increasing diagnostic confidence with better image quality across all anatomies. Using industry-first deep-learning technology, SimonMed is one of the first providers to use this industry-first image reconstruction.

Additionally, new blanket-like AIR Coils, also from GE Healthcare, will improve the patient experience. Coils are placed on the patient in order to obtain an image and historically are rigid and heavy, similar to body armor. AIR coils are 60 percent lighter and flexible like a blanket, designed to closely wrap around patients to enhance image quality. The coils offer greater flexibility in all axes to help conform to patients' anatomies and fit all patient sizes, and shapes.

"This new technology helps us further our goal of using AI and the newest technology to revolutionize imaging, "said Dr. John Simon, CEO of SimonMed, "In particular, we can reduce scan times and introduce software processing beyond typical 3T MRI to better diagnose disorders from liver disease to subtle brain injuries. Use of this new technology opens the way for making whole body imaging routine and less than 15 minutes."

"SimonMed Imaging and GE Healthcare have a longstanding collaboration, said Bryan Mock, general manager of 3T MR at GE Healthcare. "We look forward to bringing new, comfortable offerings that can shorten MRI scans to patients in the Arizona."

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